



TAKE IT OUTSIDE CALIFORNIA!

2016



SPONSORSHIP OPPORTUNITY

Take It Outside California! is a weekend to get all Californians outdoors to enjoy and explore California's natural lands, parks, waterways and farms. On April 30th & May 1st organizations across the state will host free, outdoor events in their community.

Take It Outside California! is a statewide movement and we cannot do it alone! Become a sponsor of *Take It Outside California!* to highlight your organization, gain visibility and be part of the movement to get all Californians outside to play, grow and learn.

To determine which sponsorship level is right for you, please review the sponsorship levels below. We would be pleased to discuss alternative recognition opportunities or configurations that would be most meaningful to you.

For more information or questions please contact Amanda Vasquez at amandav@calandtrusts.org or call 916-497-0272.

Sponsorship Levels

Launcher \$1,000	Lifter \$2,500	Streamer \$5,000	Wind Catcher \$7,500	High Flyer \$10,000
Logo featured on <i>Take It Outside!</i> website	Logo featured on <i>Take It Outside!</i> website	Logo featured on <i>Take It Outside!</i> website	Logo featured on <i>Take It Outside!</i> website	"Sponsored by" status in all communications
Acknowledgment in marketing materials	Acknowledgment in marketing materials	Acknowledgment in marketing materials	Special mention and presence at the kick-off event and in CCLT newsletter	Logo featured on <i>Take It Outside!</i> and CCLT website
One social media shout out	One social media shout out	Two social media shout outs	Three social media shout outs	Ongoing social media shout outs
	Mention in CCLT newsletter	Logo on T-shirt	Logo on T-shirt	Special mention and presence at the kick-off event and in CCLT newsletter
		Profile in CCLT newsletter	Acknowledgment in marketing materials	Acknowledgment in marketing materials
			Inclusion in media outreach	Logo on T-shirt
				Inclusion in media outreach