



California Council of Land Trusts invites you to become a founding member of the Champions Circle. The Champions Circle is an innovative program designed to increase your organization's visibility, access and opportunities throughout the year.

Champions Circle members will receive special discounts, invitations to exclusive events, and many other benefits.

Invest like a Champion to...

- Demonstrate your commitment to conservation policy and education.
- Improve Californians connection with outdoors for recreation, health and well-being.
- Gain valuable year-long exposure to statewide organizations and individuals who benefit and share your passion in this endeavor.
- Network with other Champions Circle members, conservation leaders and policy makers, and decision-makers of like-minded organizations.
- Attend an Annual Legislative Forecasting Luncheon with California's top leaders.
- Receive access to tickets to CCLT events throughout the year, including special events for Champions.



www.calandtrust.org



California Council of Land Trusts
2017 Champions Circle

Benefit Levels	Bronze \$5,000	Silver \$10,000	Gold \$15,000
Special Events			
1 Private luncheon with board of directors at conference	X	X	X
2 Invitation to Annual Legislative Forecasting Luncheon -- a gathering of California's top leaders discussing current strategic conservation issues.	2 tickets	4 tickets	Table of 8 / <i>Event Naming Opportunity</i>
Recognition			
3 Logo featured on homepage of CCLT website for one year	Logo	Logo	Logo
4 Featured on CCLT marketing materials and signage (<i>ie: conference & event materials, annual report</i>)	Logo	Logo	Logo
5 Organization featured prominently in sidebar block in e-newsletter <i>Conservation Currents</i>	quarterly	bi-monthly	monthly
6 Organizational Profile in e-newsletter <i>Conservation Currents</i>	X	X	
7 Feature article in e-newsletter <i>Conservation Currents</i>			X
8 Social media mentions and boosted postings to increase views	semi-annual mention; no boosts	quarterly mention; 1 boost	bi-monthly mention; 2 boosts
Event Sponsorship			
9 California Land Conservation Conference sponsorship - includes all benefits of indicated level	\$2,500 Package	\$5,000 Package	\$7,500 Package
10 Take It Outside California! sponsorship - includes all benefits of indicated level		\$1,000 Package	\$2,500 Package
11 Recognition as sponsor of one of the other annual CCLT events, including Conservation Law Forum, Conservation Harvest Celebration, Mitigation Summit	Logo	Logo	Logo
12 Complimentary ticket(s) to the CCLT event of your choice - select from: Conservation Law Forum, Conservation Harvest Celebration or Mitigation Summit	2 tickets	4 tickets	6 tickets

Contact Kimberly at 916-497-0272 or kimberly@calandtrusts.org for more information or to join.