



CCLT Special Pricing Structure:

Imaging a Hypothetical 1,000ac ranch~

-Traditional Aerial Photography Pricing:

Contracting a plane, hiring pilot and photographer, storing and processing images

Total: \$15-20/acre for a single shot, other spectral bands may or may not be included.

~\$15,000

-TerrAvion: Retail Pricing (For farmers/growers):

Total: \$1/acre + \$400 dispatch fee for one-shot | No minimum acreage

~\$1,400 (90% off of Traditional Aerial Photography)

-TerrAvion: Council of CA Land Trust Pricing:

Total: \$.20/ac for one-shot pricing | No minimum acreage.

~\$200 (98% off of Traditional Aerial Photography)

TerrAvion Product Specifications

Data Delivered Each Visit	<u>18cm Resolution</u> Natural Color Infrared NDVI with constant calibration <u>2.4m Resolution</u> Thermal Zoned + Soil Removed NDVI <u>Field Level</u> Summary statistics
Delivery Formats	Web App on your browser iPad App (with caching for areas with no cellular service) API connection to your management/analysis software Files for Download (GeoTiff, .csv, etc.)
Turn Around Time	Overnight / Next Day