



Project Advancement Grants for Land Trusts: Round 2 Application Form

Project Overview

Organization:

Project Name: (Please provide a short descriptive title for the proposed project.)

Total Cost: (includes match or cost share)

Amount requested from Project Advancement Grant Program: (*total grant funds requested*)

Start Date: (no sooner than 11/1/25)

End Date: (no later than 10/31/26)

Project Location

Primary County:

Specific location (Assessor Parcel Number or address if available):

Nearest City (distance and direction):

Latitude (decimal degrees): Longitude (decimal degrees):

Landowner: (if applicable)

State Senate District(s): State Assembly District(s):

Optional: Attach a one-page PDF map or photo(s) of your project (location).

Applicant (lead applicant must be a 501(c)3 conservation land trust)

Organization EIN#:

Organization purpose/mission:

Organization operating budget:

Acres in Org. Project Pipeline:

Primary contact name:

Primary contact title:

Primary contact email:

Phone:

Mailing Address:

Project Summary (word limit: 100)

Please provide a summary of the project in one or two sentences.

Purpose, Need, and Impact (word limit: 500) (20 points)

1. Clearly describe the proposed project, why it is necessary, and how your project will advance the pace and scale of conservation and/or stewardship in your community and/or in California.
2. Describe the specific problems (current conditions, limiting factors, etc.), issues, or unserved needs the project will address. If this project is part of a land protection project, please describe both development threat and biodiversity of the target property.

Advancing California Conservation (word limit: 350) (15 points)

1. Describe how this project will increase the pace of land conservation in California and how it both **quantitatively and qualitatively** supports statewide environmental priorities, including [WCB's strategic goals](#) around Biodiversity, Climate Change, and Access to Nature, the [Pathways to 30x30](#), and/or the [Natural and Working Lands Climate Smart Strategy \(NWLCSS\)](#).
2. Describe how your project has a direct connection to WCB's strategic goals, 30x30 and/or the NWLCSS, referencing specific sections as appropriate. Do you expect your proposal to result in newly protected or stewarded acres? If so, how many acres of land protection or stewardship do you expect your proposal to support?

Advancing Objectives of Project Advancement Grant Program for Land Trusts
(word limit: 300) (15 points)

Describe how the proposed project will **both quantitatively and qualitatively** advance the following objectives of the Project Advancement Grant Program for Land Trusts:

1. Build a pipeline of over 1 million acres of completed or in-progress conservation projects that directly contribute to 30x30 goals and the NWLCSS,
2. Support projects that provide a direct benefit to disadvantaged communities,
3. Support partnerships between land trusts and California Native American tribes or Native-led organizations, and
4. Support land trusts and partners to leverage \$7 million toward projects.

In responding to this question, you should clearly identify the number of acres in your project pipeline, the direct benefits to disadvantaged communities (if applicable), the specific partnerships supported, and the amount of other funding you believe this project will leverage over time.

Project Readiness and Defining Success (word limit: 300) (10 points)

1. Please describe the project status, feasibility, and the preparations undertaken to ensure prompt project completion. If this project is supporting land protection, please clearly describe the current status, including landowner negotiations, if any.
2. Please share what success in this project looks like one year after completion. How will you measure success and what are specific metrics for **both short-term and long-term success**, how can CCLT and our funders measure the success of your project upon completion?
3. What would be the impact of these funds throughout your organization and what is the durability of that impact beyond the grant term?

Community Support (word limit: 150) (5 points)

1. Describe the specific public and institutional support for the project and any efforts to include the local community and/or Native Tribe or Tribal organization or stakeholders. *(Do not include any support letters unless this is a partnership project, but list project supporters and supporting organizations.)*

Disadvantaged/Justice Communities (word limit: 100) (5 points bonus, if applicable)

1. If the project provides a direct benefit to a California Disadvantaged or Severely Disadvantaged Community (DAC/SDAC), please provide the location of the project and documentation demonstrating that it is located within or providing direct benefit to the community. Please document by using one of the following tools:
 - Department of Water Resources Disadvantaged Community Mapping Tool (<https://gis.water.ca.gov/app/dacs/>)
 - Cal Enviro Screen 4.0 (<https://experience.arcgis.com/experience/6b863505f9454cea802f4be0b4b49d62/>)
 - Or other tool that defines an underserved or disadvantaged community and why this tool is appropriate for your community.
2. Please describe the services and/or benefits provided. Direct benefits may include training, job opportunities, or cultural, recreational, and educational opportunities.

Community Collaboration and Engagement (word limit: 250) (5 points bonus, if applicable)

1. If applying with a community partner, please explain how the organizations will work together, how grant resources will help strengthen and/or formalize the partnership, and how the resources will be allocated between partners. Provide a letter, MOU, or MOA from the partner organization describing your collaboration.

Native Tribe or Native-led organization (word limit: 250) (5 points bonus, if applicable)

1. If applying with a Native Tribe or Native-led organization, describe and provide evidence that this project is engaging authentically with or directly benefiting Native communities, Tribal Nations, Native Tribes (does not need to be federally recognized), or Native-led organizations through an MOU, MOA, or letter of support. Note that if you are partnering with a Native Tribe or Native-led organization, you *must* provide a letter, MOU, or MOA from the Tribe or organization describing your collaboration.

Partner Organization Information (if applicable)

- Partner Organization Name
- Focus Area(s)/Purpose/Mission
- Community or Communities Served
- Leader Name, Title, and Contact Information
- Point of Contact Name, Title, and Contact Information (if different than leader)
- *You must upload a Memorandum of Understanding, Memorandum of Agreement, or other letter of understanding or support with the partner organization. This agreement should be signed by an authorized signer and approved by the organization's governing board.*

Project Team and Capacity (word limit: 200) (5 points)

1. Describe the project team and their roles for this project and describe your organizational capacity and commitment to complete and sustain the proposed activities. Specifically discuss the likelihood of project success based on the project team and proposed workplan and timeline.
2. Discuss your team's capacity and commitment to manage this grant and respond to requests in a timely manner.

Project Work Plan (20 points)

1. List and describe the grant activities by task, with no more than five (5) tasks.
2. Provide a realistic timeline for project activities over the course of the grant period. The grant period may be from 6-12 months long and must conclude no later than October 31, 2026. (Applicants must use the provided Project Work Plan template.)

Budget (10 points)

1. Attach completed Budget Worksheets A & B.